



Communication, B.A.

Required	19
Emphasis	21
Minor	18
Gen. Ed.	45
Elementary Foreign Language	0-6
Electives to = 124	
TOTAL	124

Required

- COMM 103 Introduction to Mass Communication (3)
- COMM 240 Communication Theory (3)
- COMM 397 Communication Research (W) (3)
- COMM 415 Portfolio and Career (1)
- JOUR 105 Writing for the Media (3)

Select 6 credits:

- *ARTG 115 Introduction to Graphic Design (3)
- BRDC127 Introduction to Digital Storytelling (3)
- COMM230 Introduction to Acting (3)
- PHTO125 Introduction to Photography (3)
- PHTO320 Digital Photography (3)
- PREL310 Social Media Strategies (3)

**For those in the Writing and Publishing emphasis, ARTG 115 should be taken; it is a prerequisite for JOUR 313, which is required*

Communication Studies Emphasis (21 credit hours)

Required Courses:

- COMM330 Intercultural Communication (W) (3)
- COMM336 Interpersonal Communication (3)
- COMM406 Persuasion and Propaganda (W) (3)
- COMM340 Group Dynamics and Leadership (3)
- COMM497 Advanced Communication Research (3)

Select 6 credits:

- BRDC 201 Introduction to Digital Media (3)
- ENGL 320 Rhetoric: The Performance of Argument (3)
- COMM 291 Communication Practicum (0-3)
- COMM 391 Communication Practicum (0-3)
- COMM 326 Film Evaluation (IN-10) (W) (3)
- COMM 492 Communication Internship (1-3)

Writing and Publishing Emphasis (21 credit hours)

Required Courses:

- COMM 420 Professional and Technical Writing (3)
- ENGL 313 Expository Writing (3)
- JOUR 205 News Reporting (3)
- JOUR 313 Publication Editing (3)
- JOUR 316 Magazine and Feature Article Writing (W) (3)
- JOUR 416 Literary Journalism (W) (3)

Select 3 credits:

- BRDC 315 Scriptwriting (W) (3)
- ENGL 306 Creative Writing: Literary Nonfiction (W) (3)
- JOUR 342 Interactive Journalism (3)
- JOUR 356 Investigating Reporting (W) (3)
- MGNT 371 Principles of Entrepreneurship (3)
- PREL 355 Advertising Copywriting (3)
- JOUR 291 Practicum (1-3)
- JOUR 391 Practicum (1-3)

2024-2025